

**CRACKER BARREL/TROY LANDRY GATOR HUNT SWEEPSTAKES  
OFFICIAL RULES  
NO PURCHASE NECESSARY**

1. TWO WAYS TO ENTER:
  - A) TO ENTER IN-STORE: Beginning 5/04/11 through 5/31/11, on an Official Entry Form, (available while supplies last) at participating Cracker Barrel convenience stores in the state of Louisiana; or on a plain piece of 3" x 5" paper, hand print your complete name, street address (no P.O. Boxes), city, state, ZIP code, plus daytime and alternate telephone numbers. (If you do not have a telephone, indicate "No Phone". Failure to comply with this or any other Official Rule will result in disqualification). Entrant must be 21 years of age or older as of 5/04/11. Entries for the grand prize drawing must be received by 11:59PM or close of business on 5/31/11. Limit one (1) entry per person, per day. No mechanically reproduced entries permitted. Illegible or incomplete entries are void. Not responsible for lost, late, damaged, delayed, mutilated, misdirected entries or entries not received by the entry deadline.
  - B) TO ENTER AT A LIVE REMOTE: Beginning 5/04/11 through 5/31/11, listen to WDGL-FM, KXKC-FM, KFTE-FM, or KMDL-FM for locations of live remote sites held at Cracker Barrel convenience Stores. All listeners who attend a live remote will be given an opportunity to complete an Official Entry form (while supplies last) or 3" x 5" paper, on which entrants will be required to hand print their complete name, street address (no P.O. Boxes) city, state, ZIP code, plus day and alternate telephone numbers. (If you do not have a telephone, indicate "No Phone". Failure to comply with this or any other official rule will result in disqualification.) Deposit your entry in the entry box available at the live remote site by the time specified at the remote. Limit one (1) entry per person, per site. No mechanically reproduced entries permitted. Illegible or incomplete entries are void. Not responsible for lost, late, mutilated, misdirected entries or entries not received by the entry deadline.
2. RANDOM DRAWING: One (1) Potential Grand Prize winner will be selected in a random drawing held on or about 6/02/11 from all eligible entries received via Rules 1A and 1B. The potential Grand Prize winner will be notified by phone or mail. Odds of winning depend on the number of eligible entries received via Rules 1A and 1B. Decisions of the judges are final.
3. PRIZE & APPROXIMATE FAIR MARKET VALUE ("FMV"): (1) Grand Prize – a chance for (1) person to go on a gator hunt with Troy Landry. Prize consists of winner accompanying Troy Landry on a gator hunt during the 2011 season. Winner must agree to the following elements via his/her signature on winner's confirmation affidavit in order to win the grand prize: 1) winner must have their own transportation or have someone who can provide them with transportation to the specified boat launch location in Pierre Part, LA to attend the hunt, 2) winner will be given 3-4 date options, from which the winner must choose one date between September 7, 2011-October 12, 2011 among the dates provided to attend the gator hunt, 3) Winner needs to be available all day long from 6am-6pm on the chosen day of the hunt, 4) winner will ride in the same boat as Troy and his assistant, 5) winner must agree to wear a life jacket the entire time in the boat, 6) winner will NOT be allowed to shoot a gun or shoot an alligator, 7) winner will have to provide necessary personal information and his/her signature for Cracker Barrel convenience stores to obtain the appropriate permit from the Department of Wildlife and Fisheries in order to attend the hunt, 8) winner will be allowed to bring (1) guest to take pictures with Troy either before or after the hunt, but no guests will be permitted to attend the hunt or ride in the boat with the winner and 9) Acceptance of prize constitutes permission to the Sponsor and the Promotional Participants to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. ARV: \$550.00. Trip must be taken during 2011 Gator Hunt Season. Trip dates are subject to Troy Landry availability. Any travel-related expenses, including but not limited to ground transportation, gas, meals, gratuities, and incidental hotel and personal expenses are the sole responsibility of the winner. Prize consists of only those items specifically listed as part of the prize. Sponsor reserves the right to substitute prize of equal or greater value. Return of any prize/prize notification as undeliverable or failure to comply with above stated requirements will result in disqualification and an alternate may be selected. Acceptance of prize constitutes permission to the Sponsor and the Promotional Participants to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. **NOTE: By accepting prize, winner agrees to release and hold Sponsor, the Promotional Participants and the directors, officers, employees and assigns of each harmless against**

**any and all claims, damages, losses, expenses and liability arising out of acceptance and use of prize. Entrant will be required to sign a release of liability agreement before 7/1/11. Entrant assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion, and the acceptance/use of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.**

4. GENERAL RULES: Open only to legal residents of Louisiana who are 21 years of age or older as of 5/04/11. Employees of Cracker Barrel convenience stores, Louisiana Television Broadcasting Company, LLC, Choot 'Em Enterprises, and its "Promotional Participants" (i.e. Cracker Barrel convenience stores, Louisiana Television Broadcasting Company, LLC, Troy Landry, Choot 'Em Enterprises, and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion) and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible to enter or win a prize. Void outside Louisiana and where prohibited by law. No cash redemption, substitution, or transfer of prize by winner permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. All materials submitted become the property of the Sponsor and will not be returned. Return of any prize/prize notification as undeliverable or failure to comply with above stated requirements will result in disqualification and an alternate may be selected. Acceptance of prize constitutes permission to the Sponsor and the Promotional Participants to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winners agree to release and hold Sponsor, the Promotional Participants and the directors, officers, employees and assigns of each harmless against any and all claims, damages, losses, expenses and liability arising out of acceptance and use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion, and the acceptance/use of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.
5. WINNER LIST: For the name of the winner, available after 7/03/11, send a separate, self-addressed, stamped (#10) envelope to Cracker Barrel/Troy Landry Gator Hunt Sweepstakes Winner List, 12221 Industriplex Blvd., Baton Rouge, LA, 70809, to be received by 8/03/11.
6. SPONSORS: Louisiana Television Broadcasting Company, LLC, 1650 Highland Rd., Baton Rouge, LA, 70802; Guaranty Broadcasting, 929-B Government St., Baton Rouge, LA, 70802; Citadel Broadcasting, 202 Galbert Rd., Lafayette, LA, 70506; and Townsquare Media, 1749 Bertrand Dr., Lafayette, LA, 70506.